



FOR IMMEDIATE RELEASE

**TRAVEL CHANNEL EXPANDS THE ‘BIZARRE FOODS’ BUFFET IN NEW SERIES
ANDREW ZIMMERN’S BIZARRE WORLD**

-- With a Hunger For All Things Bizarre, Host Andrew Zimmern Goes Beyond Exotic Edibles and Looks Deeper into the Customs and Rituals of Varying Cultures --

(Chevy Chase, MD) After three seasons of tasting the most bizarre foods in the world, Travel Channel host Andrew Zimmern is expanding his unique brand of immersive travel. Premiering **Tuesday, September 1 at 10PM**, the Travel Channel debuts a new series, **ANDREW ZIMMERN’S BIZARRE WORLD**. Bringing back all the delectable ingredients viewers love from **BIZARRE FOODS**, this new series explores the unusual rituals and unexpected customs in each area, as Andrew steps out of his culinary comfort zone and into a world more bizarre than even he ever thought possible.

The premiere episode of **BIZARRE WORLD** offers a timely and rare look inside Cuba, a country whose mystery is matched by its natural beauty, vibrant culture and succulent cuisine.

Willingly offering himself up as a human guinea pig in each episode, Andrew dives head first into this new evolution of global cultural exploration. Some of his adventures include living among the remote Ju/'hoansi tribe in the Kalahari, using brains and brawn to compete in a German sport that merges chess and boxing, and shaving his entire body in order for his skin to become a living canvas for pop art at a body painting festival in Austria.

In keeping with Andrew’s philosophy that partaking in a destination’s traditional foods offers the perfect introduction to an otherwise foreign culture, his travels for **BIZARRE WORLD** include tasting an outstanding buffet of unique fare at every turn. Whether he is sampling impala, wildebeest and crocodile in South Africa, a tree rat in Cuba, or a plant called “stinking toe” in Belize which smells just the way it sounds, no adventure would be complete without a one-of-a-kind feast for Andrew’s taste buds.

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Season one continues with Andrew's adventures in Belize, Germany, the Kalahari, Wisconsin, South Africa, Florida, Sulawesi, and Bali. Premiere episodes run through October 27.

Viewers can log on to www.travelchannel.com for additional content including Andrew's blog, favorite recipes, and exclusive episode travel guides. To follow Andrew on Facebook, Twitter, MySpace and the Mobile Fan Club log on to http://www.travelchannel.com/TV_Shows/Bizarre_World or on your mobile device at m.travelchannel.com/bizarre.

For series photography, please go to www.media.travelchannel.com.

Look for Andrew's first book, *The Bizarre Truth* (Broadway Books) available September 8 wherever books are sold.

ANDREW ZIMMERN'S BIZARRE WORLD is produced by Tremendous! Entertainment for the Travel Channel. For Tremendous! Entertainment, the executive producer is Colleen Needles Steward and series producer is Tacy Mangan. The executive producer for the Travel Channel is David E. Gerber.

About Travel Channel Media:

Travel Channel Media is an integrated travel media business, and is wholly owned by Cox Communications, Inc., a leading multi-service broadband communications and entertainment company. Travel Channel Media includes: the Travel Channel television network, available in 94 million U.S. cable homes; Travel Channel HD™, the network's high-definition simulcast; travelchannel.com, the network's broadband travel hub; Travel Channel's video-on-demand (VOD) and HD VOD offerings; its mobile content platform, Travel Channel GO™; World Hum (worldhum.com), a leading online travel blog; and FlightDeck™, an innovative content-sharing and advertising network for online publishers and advertisers.

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